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Doing business online often is the norm these days. Most of fortune 100 to fortune five hundred corporations are all benefiting from the income generating potential of marketing on the world wide web. It has been said more than a few times "if your not online then you are not doing business" . I'd have to agree being an Internet marketer myself. The next frontier or gold rush if you will is in the online advertising arena.

The question I ask you to day is " is there such a thing as Internet marketing for dummies?" I for one started out with little knowledge and gradually but surely learned as I went along. Trying my best to put into action what I learned. Then I'd hope and pray that I did the right thing.

Often I spent time and money on useless information that lead to increasingly more spending of time and money. My wife accused me of being blind, dumb and careless. Her tune change when I got my first check. I'm glad I stuck with it.

Knowing what I know now and going through what I went through I can say with conviction that Internet marketing for dummies is not a expression I'd use lightly. This kind of business is full of so many methods that it really is mind boggling. You can almost never know what really works with out trying it first. Evidently by then it's to late. If you are lucky somebody with further skill and evidence of achievement will take you under their wing and teach you the ropes.

I can remember buying a so called Online money making system that lead me to believe that all I had to do was purchase my membership and sit and wait. Why? Because the system was going to do all of the work for me. It was 100% automated! Well needless to say that after I paid, zero happened. I never made a dime. Even though some of the instructions that came with the system told me to promote my URL or affiliate web link, I was going on the fact that all I had to do was zero. In the long run that's exactly what I got. Hows that for Internet marketing for dummy's?

Alternatively, lets just say I began to market my links. Sense It was one of my first efforts at Online marketing, I had little know how and the method I was using did not furnish me a good deal to work with. If there is such a thing as Internet marketing for dummies, then I just bought it. Hook line and sinker.

The truth is the only way for me to believe the expression "Internet marketing for dummies" has some meat to it is if you can take someone with no online marketing knowledge, give them a push button on-line profits producing system and they actually start making money. Notice I didn't say that they had to make a certain amount or a steady monthly returns. All they need to do is earn some cash flow.

In my view the statement "Internet marketing for dummy's" should be saved for the one click to profit seekers. Persons whom would fall prey to some colorful puffed up web site that promises the world once you pay a small fee.

The day is coming when a vast majority of normal people will likely be Internet savvy and Internet marketing for dummy's will no longer apply. We will all be apart of the internet movement. Our businesses, private earnings and living habits are going to be intertwined on-line. I believe if one were to try and look for the truth they'll discover it.

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