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Build Links To Internal Pages

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As any internet marketer knows links are the driving force behind the web and should be done by anyone to get their website to the top of Google and other search engines. Most out there choose to only build links towards their main URL/Index/Home page. This is a great way to start and should of course be done, but it should only be a starting point and the rest of your website should not be forgotten. Personally I recommend making sure every page that you would like someone to land on (click on from a search engine) has content worth building its own links, but being in the make money niche I know from personal experience that this is not always possible and there are alternatives for those who have a difficult time providing a steady stream of rich useful content on every single landing page.

First I would like to discuss internal link structure since like building links to sub pages is a forgotten art of today's webmaster. Your internal link structure consists of all links that are on your site that point to another page (or same page), but do not point off your site. These are the links that you should have set up from an seo point of view. A couple of rules when setting up your internal link structure is first always and I mean ALWAYS optimize the link for the keywords you would like the page to do well on in the search engines. This means between your starting anchor and ending anchor you should place your keywords. The second thing about internal link structure I would like to discuss is the hierarchy. Your primary page or home page should only have links to your most important sub pages. Your important sub pages can carry the rest of the links outward/downward into your site. Every single page should have an optimized link to your home page and it is also good to have each and every page point towards your important/landing sub pages.

The next step after you have completed a linking campaign for your home page is to begin building links off your website towards your sub pages that are worthy landing pages. Remember just like building links towards your home page they should have keywords suited for the sub page between the anchor tags. When evaluating your seo be sure to pick ten or so keywords per serps position and track how well your sub pages are doing within the search engines rather than only worrying about your home page. Building links to your sub pages will also help build authority for your home page since the authority will pass from the links you build to your sub pages then as your sub pages build more authority they will pass it to your home page.

For realistic advice in the sphere of [one way backlinks](#) - please go through this web site. The times have come when proper information is really within your reach, use this chance.

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