

Published based on [10 Of The Biggest Internet Marketing Mistakes](#)

10 Of The Biggest Internet Marketing Mistakes

I was reading comments in The Warrior Forum the other day about the biggest Internet Marketing mistakes everyone has made. Here are some of them including my own and my observations about them.

1. Jumping around and not focusing. This would have to be at the top of my list. It is very easy to get a good idea, act on it, and then in 1 week lose interest and jump to something else.

The same thing happens all of the time for people with their marketing strategies. It is very tempting to start one way and then a new product launch comes out and you buy their course and totally change directions. You need to focus on way way of promotion until you become an expert and then take on something else.

2. Spending too much money on Internet courses, ebooks, videos etc. Maybe you should go back and read what you already have stored on your hard drive.

3. Not building a quality keyword list. If you want to build long term Internet success you need organic rankings on Google and Yahoo. The only way to do this is target the keyword phrases on your very long list! You need to do some good [keyword research](#) and get your list up to date.

4. Putting all of your eggs in one basket. If you are relying on one program or product and it goes under you are out of business. Brian Garvin told me one time he would rather make \$200 a month on 100 programs than \$20K a month on one. That is good advice today on how to [make money online](#)

5. Sitting in front of your computer and not being productive. It is better to get up once in a while and go take a walk or go to a movie. You come back more refreshed and will accomplish a lot more.

6. Not acting on the information you have learned. The really successful Internet business owners take action. They know if they make a mistake it can always be corrected.

7. Wasting time reading email. This a big time waster if you let it be.

8. Subscribing to too many newsletters from all of the so called gurus. This will throw you off course as much as anything because everyone has a new product or idea they feel you should know about.

9. Checking your stats all of the time to see how much you have made. I would be willing to bet many of you waste a full week every year just checking stats to see if you have went from \$5 for the day to \$10.

10. Not building a list. This may be the most tragic mistake for people who always have to get new visitors to make a sale. A quality list is an asset worth building.

This would be 10 big Internet marketing mistakes that would show up on most of our lists.

Jeff Schuman invites you to visit his [make extra money online](#) website for free JV With Jeff training, blog marketing, and starting your own make money online business. Visit it now to find one real way you can really make money online!

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