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Offline Shops: We Move To The Internet

With a rise in price of retail space and lawlessness of inspection bodies more businesses are willing to take their business to network. And why not to do it? - The cost of developing an online store often is below the cost of leasing retail space for a month.

In this article we will tell how to organize a move to online shopping. Naturally, this process is tedious and requires some effort and investment. So be prepared that at some point you will want to abandon the idea but think of the monthly levies for leased space, insolent faces of tax, or any other test, and once again get down to business.

Step One: determined with the shop

If you do not count on getting into the top 10 or the accelerated progress of the resource then the option is for you. Minimum investment, ease of administration of the site, and any more or less advanced user can make changes in the design or structure of the site.

Option Two - to rent a shop. Yes, the same rent. Only this time, not square footage but the amount of data on a server or additional functionality. The average cost of this pleasure is \$ 20 per month for basic functionality. There are free versions and rented online stores, only in this case your site will be broadcast advertising, of course, without any benefit to you.

If there is a certain amount and desire to develop the creation in the sphere of Internet commerce you may order a professional team for the creation of an online store. In this case, we can expect that all submitted product will be easy to find buyers, and Internet search engines will crawl it regularly. In this case, be prepared to pay for the store at least a thousand euro, and if there are any special requests for design - and even more.

The goods in your store can not be touched and visually estimated. In this case, you can hire a photographer to make the photos.

If you created a virtual store, it does not mean that there is a virtual salesman. Taking orders and shipping you should be trained to manage people.

Any online business needs to receive [web traffic](#). Discover how lots of people are receiving web traffic today - this is part of IM strategy for successful site owners shown on this [get website traffic](#) site.

P.S. And when you have nice targeted traffic - then "[make money with adsense](#)" questions become very easy.

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