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Steering [traffic to your website](#) is a great part of your achievement online with your company, product or service. The more traffic you have to your site, the more you can have targeted prospects to showcase your business.

Here I want to discuss 3 extremely authoritative methods to make targeted traffic to your website.

1. Article Marketing

Article Marketing is one of the BEST strategies to advertise your product or service to the world. Even though lots of people think it is too awkward to write or even that article marketing is not “flashy” as opposed to some of the other emerging strategies that are out there. Article marketing is a seasoned method that works.

It really is dependent, as most online marketing does, on your keyword research when you advertise. When you have the proper words that fits your needs, writing the article should not be difficult. It is simply a matter of knowledge the end user about your product or company in a report style manner. And then submitting them to the top article sites on the net.

2. Forum Marketing

Forum marketing is in all probability one of the most targeted ways to market online. By marketing in a forum, you are right where people who could be fascinated in your product or service. You see, forums are categorized by topic, interest and even industry. All of these things help you find the audience you want to market to who could be concerned in your product, service or business.

Once you enroll to a forum, you are then permitted to comment on conversations that are posted. When you do this, you should be adding relevancy to the theme being discussed. When you do that, then you are allowed to end with a signature box, where you can put the link to your site. If you have given enough value to the exchange then those who read your response will be curious about you and click your link to see what it is that you are involved with.

3. Video Marketing

Video marketing is enormously powerful these days. Just looking at Youtube and the stats on the number of views per day it produces. Upwards of 2 Billion views per day and 24 hours of video uploaded each MINUTE, there is a lot of traffic with video. When you create a video it needs to be pretty much straight to the point and informative to the end user. It should be somewhere around 3-5 minutes, generally. There are some occasions where you need to make a longer video, but basically the shorter the better. Once produced it should be uploaded to as many of the top video sharing sites as possible.

In each of these methods submitting your content to as many sites within these methods gives you great syndication of your subject all about the net. Each of those sites has their own traffic as well as the traffic from the search engines.

Putting all of these methods into action is a tremendous way of spreading your seeds all around the internet to drive [traffic to websites](#) and watch a good harvest of leads.

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