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I'm a true believer when it comes to making use of article marketing services because I've been using these services with great success for about two years now. But the fact is not all of these services are equally effective. There are some that are extremely efficient and others are a waste of your time.

There are quite a few of these services that I've tried out and that I have quit after experimenting with them and seeing that they weren't very effective. The three article distribution listed below are those distribution services that I can strongly recommend that you use since I have been using them with great success for awhile now.

[Unique Article Wizard](#) has been the most consistent article marketing service I have used as it's given me great results for over a year now. This service sends out articles to hundreds of different sites and as many as five links in each submission. You can include two links in the resource box and two more in the article body. There's a fifth backlink available if you embed a YouTube video.

[Article Ranks](#) has been getting more and more effective every time I use it. Lately it seems to be the most effective article distribution service and it is just \$37 at the moment (that makes it the least costly of the services featured here.) Like UAW above (and Article Marketing Automation below) you embed YouTube videos with this service. If you are a video marketer this can definitely be a great feature for improving the search engine rankings of your YouTube videos.

[Article Marketing Automation](#) is another article distribution service that I have had good success with. A lot like Article Ranks it's a "blog network" style service which means that your articles go up on lots of blogs all over the web. Often I think it can be more effective to have your articles on blog sites instead of on article directories.

Each of these services are designed to be link building tools more than direct traffic tools (although you may get some direct traffic.) They give you the ability to build a lot of backlinks with a single article submission and over time these links build up and help you to achieve great search engine rankings for money making keywords.

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