

Published based on [Certain Principles Of A Good Content.](#)

# **Certain Principles Of A Good Content.**

Perhaps you've read about certain principles of a good content for a blog in my previous articles. Now I'd like to add new details. So you can get acquainted with new principles right now.

So in addition to the "relativity" of content its value is also determined by comparison. Your article will inevitably overlap with other articles on the same topic, and other items can easily overshadow your efforts until you offer something completely new and unique and from this moment your content will become attractive as a source of quotations.

There is also a so called "contextual determinism". This approach is based on the "behavior" of specific blogs in specific niches and situations. But I should say that this technique may not be suitable for your blog until you learn how to use it. You should please expectations of your audience first of all.

For some niches, such as "entertainment" or "gossips" you can make news reports in the format of short messages in the blog. By the way you can try to use social marketing to attract the mass audience. This is explained by the fact that SMO-traffic is very low in comparison with the huge number of users of search engines.

Now it's high time to highlight the main characteristics of the quality content. Even though the quality of articles is a subjective thing but it is still possible to create a material that will be perceived as high quality content. One way to do this is to examine popular articles from other bloggers, especially those ones belonging to your niche. These articles are likely to have many indicators of quality. In my opinion, a good article, as a rule, has the following characteristics.

So it contains ideas and thoughts. This article should include new ideas and a critical look at the ideas or suggestions already offered by others. It has a high appeal. In fact an entertainment portion of the article may not only be in the form of written text but it can be both videos and photos. The effect is especially powerful in this case.

It contains "Top" news. Main news of a great importance always grab attention. Be the first to distribute and explain the news and people will naturally talk about your blog. It comprehensively deals with the subject. If your article is quite comprehensive, it can be used in other articles on the same topic. Bloggers like to link to comprehensive articles because they often serve to the readers an excellent starting point.

It contains the results of research and analysis. Reviews and reports, with numerous references to the relevant discussion on the topic, are particularly valuable because they enable us to engage in dialogues in blogs. Extensive studies are also valuable, as they have faced considerable expertise. And of course it contains unique information. I hope I haven't missed anything.

These days world crisis has resulted in loss of jobs by many people. More and more of them address to Internet as the way to make money. And this is a really unique opportunity to earn one's living. If you have no business idea or you search for something to start from, try [article distribution](#).

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Visit social networks and forums and review topics which are related to this. It is also recommended to subscribe to the RSS feed on this blog since it will help to be well informed about the latest news and opportunities in respect of "[article submit](#)" topic. Don't lose this chance to fight bad times.

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